

BCA Media Management

This opportunity will suit either an individual or a group of people with an interest in controlling the Media Relations of the BCA. Typically College or University students that are studying media and wish to use our operations as a 'real life' project.

Commitment should be for 1 year in line with the academic year starting in September.

This will involve the creation and dissemination of our activities including:

- Local and National press releases
- Google News input
- Production of images, video and text for release
- Input of content and management of the Media pages on our Website
- Training and Coaching Course Reports
- Competition Reports
- Member Squad/Cheerleader Achievements
- BCA Management / Coaches statements

It will also give an opportunity to measure and record the success rate of the various forms of communication.

This is an unpaid position with agreed expenses reimbursed.

If interested please email development@cheerleading.org.uk with your details and proposal.